

Valley Week

September 24 - October 1

Presented by



A Full Week of Valley Experiences & Destinations!



Be a big part of Valley Week!

Valley Week is an annual series of events celebrating the Menomonee River Valley: what is made here, who works here, all there is to do here, and the good jobs and careers here.

In the Valley *industry, entertainment, outdoor exploration, and nature* thrive in the heart of the city – let's invite your employees and the community to experience it!

A series of unique Valley Week experiences **attract new talent, form positive associations with our community, and get current employees and the community excited about this vibrant district.** Valley Week builds the Valley's reputation as a premier place to both work and visit.

Experiences :

- **Promote** good jobs and companies in the Valley, as well as the products and services produced here,
- **Attract** talent,
- **Showcase** Valley destinations, and
- **Engage** the community in urban nature.

Since 1999, MVP has connected public and private partners to help to revitalize the Menomonee River Valley.

Last year's Valley Week featured 15 events in eight days, attracting nature lovers, history enthusiasts, job seekers, and those looking for a unique experience. See the week's outcomes at <https://www.thevalleymke.org/valleyweek>.

Sponsorship Benefit	Presenting (Exclusive) \$5,000	Hosting (6 available) \$2,500	Supporting (\$1,000)
Company name & logo prominently featured on all promo & onsite materials			
Company name/logo in prominent location at events		X	
Company name and/or logo in event announcements and advertisements	SOLD OUT	X	
Company name and/or logo in social media		X	
Company name and/or logo recognized in newsletter and other materials		X	X
Company logo on Valley Week webpage		X	X
Complimentary registration in employee engagement events			
<ul style="list-style-type: none"> • Business Bags (add teams \$75/each) Tournament 	2 teams	2 teams	1 team
<ul style="list-style-type: none"> • Happy Hour Cruise 	6 tickets	4 tickets	2 tickets

Add-on Sponsorship Opportunities:

- Bags Tournament Beverage Sponsor - \$500
- Valley Tailgate Beverage Sponsor - \$750
- ~~Bags Tournament Appetizer Sponsor - \$500 (SOLD)~~
- ~~Valley Tailgate Food Sponsor - \$750 (SOLD)~~



SPONSORSHIP AGREEMENT

Be a part of Valley Week – a series of unique experiences to build relationships with **new talent, current employees, and the broader community.** Valley Week builds the Valley’s status as a premier location to work and visit.

Your business will receive great benefits too!

Company

Address

City, State, Zip

Contact Name

Phone

Email

I/We, as indicated above, pledge to support Valley Week and Menomonee Valley Partners through the sponsorship contribution marked on the right.

Signature Date



231 W Michigan St, P421
Milwaukee, WI 53203
414.308.2706
TheValleyMKE.org

Sponsorship Level

- Presenting Sponsor
- Hosting Sponsor
- Supporting Sponsor

Benefit Selection

Save the date for your complimentary registrations.

Add _____ teams for the Business Bags Tournament - \$75 each (we can invoice you for everything at once or you can register additional teams later)

Agreement

Please return a completed and signed copy of this agreement to:

info@thevalleymke.org OR
Menomonee Valley Partners
231 W Michigan St, P421
Milwaukee, WI 53203

Please also include in your email a high-resolution file of your company’s logo (**.jpg AND .png**).

Payment (please select):

- Find payment enclosed. Make checks payable to **Menomonee Valley Partners.**
- Pay online at <https://paypal.me/menomoneerivervalley>
- Send me an invoice

Contact Name

Address

City, State, Zip

Phone

Email